Anton Kazmirenko

User Acquisition Specialist · Master 1 LEA, Université Paris-Est Créteil

Seeking a 3–5-month internship · starting 15 March 2027

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PROFILE

User acquisition specialist running paid campaigns on Meta and TikTok, and Master 1 LEA (Applied Foreign Languages) student at Université Paris-Est Créteil. Hands-on with the full campaign lifecycle: testing, scaling, geo strategy and performance reporting across international markets. Works in English, French, Ukrainian and Russian.

EXPERIENCE

User Acquisition Specialist, Zeely – AI Admaker — **Jun 2026 – present**

Freelance · Remote · Paris, France

- Owning Meta user acquisition end to end, from launch to scale.
- Launching and managing campaigns across multiple funnels, running continuous tests and retests to find scalable winners.
- Optimising active campaigns daily (budget adjustments, ad set management, duplication of top performers) and reporting on performance to inform decisions.
- Building and maintaining worldwide country bundles, running localised campaigns and analysing acquisition costs by country to exclude underperforming markets.
- Selecting proven creatives for cross-market rollout, forecasting weekly creative needs and auditing creatives against brand and platform requirements.

Trainee User Acquisition & Creative Marketing Specialist, Honeytech — **Jan 2026 – Apr 2026**

Freelance · Remote · Paris, France

- Managed and scaled Meta and TikTok Ads campaigns with daily budgets of $1,300 to $6,000 across multiple markets.
- Developed the Spanish-speaking markets (Spain, Latin America, US Hispanic), which became the company's top-performing region on TikTok.
- Achieved consistently strong return on ad spend through continuous testing and optimisation, peaking at 150% (revenue of 1.5 times the spend) with a $3,500 daily budget.
- Produced and A/B tested 30 to 70 ad creatives per week, iterating on performance data.
- Analysed funnels to find conversion friction points, and adapted creative and messaging to the cultural specificities of each market.

English Teacher, Benglish Space — **Oct 2022 – Apr 2025**

Part-time · Remote · Kyiv, Ukraine

- Delivered personalised English lessons to adult IT professionals, adapting content and method to each learner's level, goals and industry.
- Launched and managed Meta lead-generation campaigns to attract new students.

Intern, Foundation for Reform Support in Ukraine — **Jan 2025**

Civic union · Internship, 4th year of bachelor's · Ukraine

- Contributed to preparing a funding project and drafting the budget for a grant application.
- Represented the organisation at a public event organised by a political actor.

International Corporate and Administration Volunteer, AIESEC Ukraine — **Mar 2024 – Jul 2024**

Volunteer · Remote · Kyiv, Ukraine

- Member of the international relations team: established partnerships and maintained contacts with AIESEC local committees in other countries.

EDUCATION

Université Paris-Est Créteil (UPEC)
2026 – 2027 · Master 1 LEA (Applied Foreign Languages), International Project Management and Intercultural Communication track

Taras Shevchenko National University of Kyiv
2020 – 2025 · Bachelor's degree, International Relations and Affairs

SKILLS AND LANGUAGES

User acquisition	Meta Ads · TikTok Ads · Multi-funnel campaigns · Budget scaling
Testing & analytics	A/B testing · Ad return and cost analysis · Funnel analysis · Performance reporting
Creative strategy	Creative production · Auditing and rollout · Localisation for each market
International work	Geo strategy · Partnership building · Cross-cultural communication · English translation
Tools	Ahrefs · Semrush · Tableau · Figma · Canva · Trello · Confluence · Microsoft Office
Languages	English C1 · French C1 · Ukrainian native · Russian native · German B1